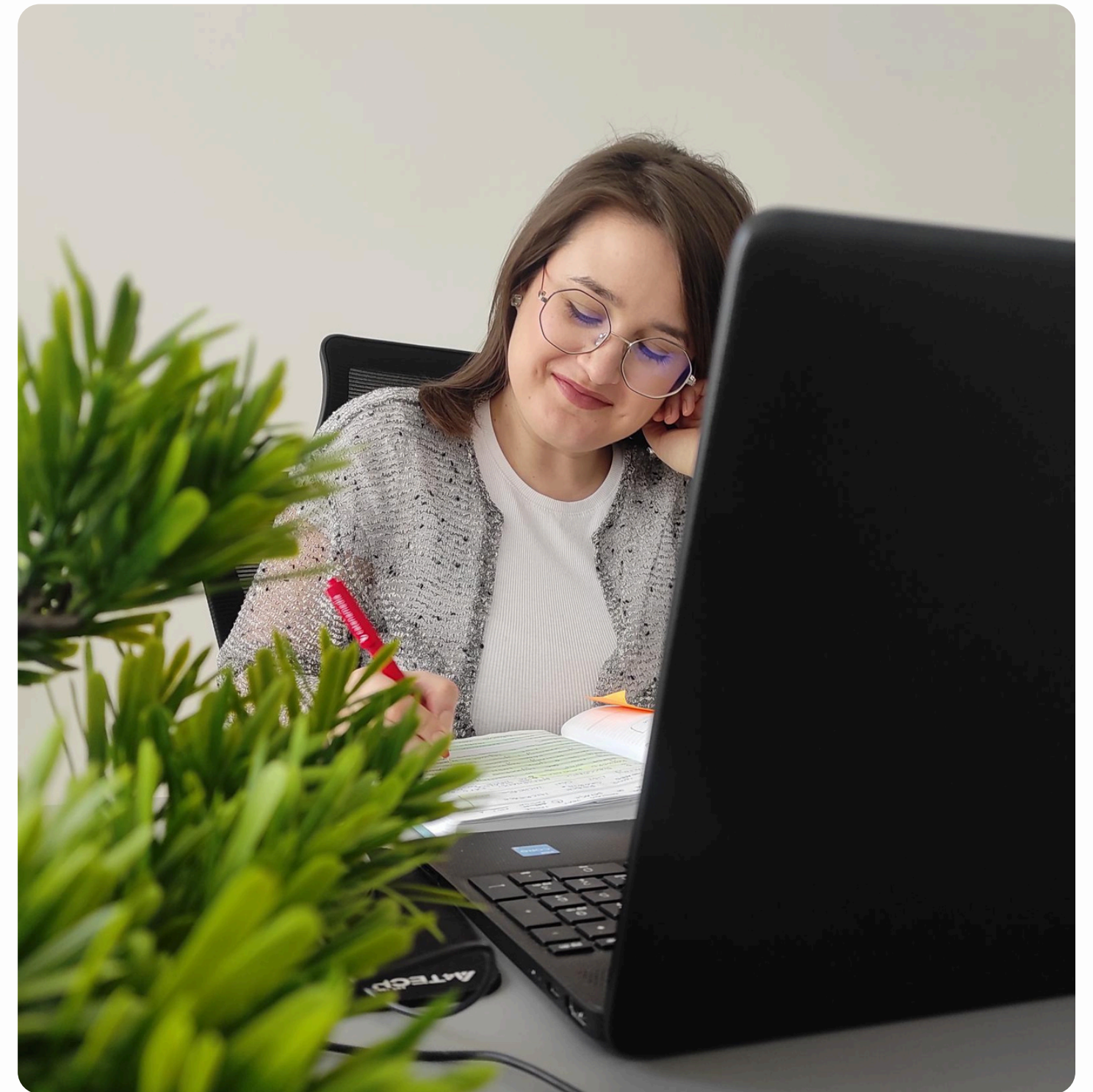


Sanja Živković

Digital marketing manager

www.sanjazivkovicdigital.in.rs





Marketing portfolio

Introduction

Digital Marketing Manager with a background in Customer Success and Digital Marketing, bringing a strong understanding of both user needs and business goals.

Experienced in SEO, social media, and content strategy, with proven results including 120% LinkedIn growth and a 2× increase in engagement.

Also working as a marketing content writer for the healthcare industry, creating clear, compliant, and audience-focused content.

Focused on building scalable strategies, optimizing performance, and delivering measurable growth

Marketing portfolio

Why me?

Through innovative thinking and carefully selected strategies, I provide clients a unique experience and original solutions.

I have an approach to each client as if they were unique, just like my solution for you.

I believe that all clients are a special story for themselves, which is why I specifically create stations on their journey.

The right message, to the right people by the right channel - THE KEY TO MARKETING SUCCESS!



My focus areas

Regular update on behalf of the company

No matter how many social channels a business uses, managing social to the media is an integral part of the company's marketing strategy and can generate measurable return on investment (ROI).

Social campaigns and continuous promotion

Social media campaigns are the main fuel of your marketing efforts: energy that pays off through a significant boost to reputation, awareness of brand or sell your products.

Creating content for clients

The key to creating engaging content is understanding the needs or wants of consumers, not ours.

Your brand is your story

Your brand is not just a product or service, but a story share with the audience.

We can go together through the branding process management, define a unique tone, values and your brand story.

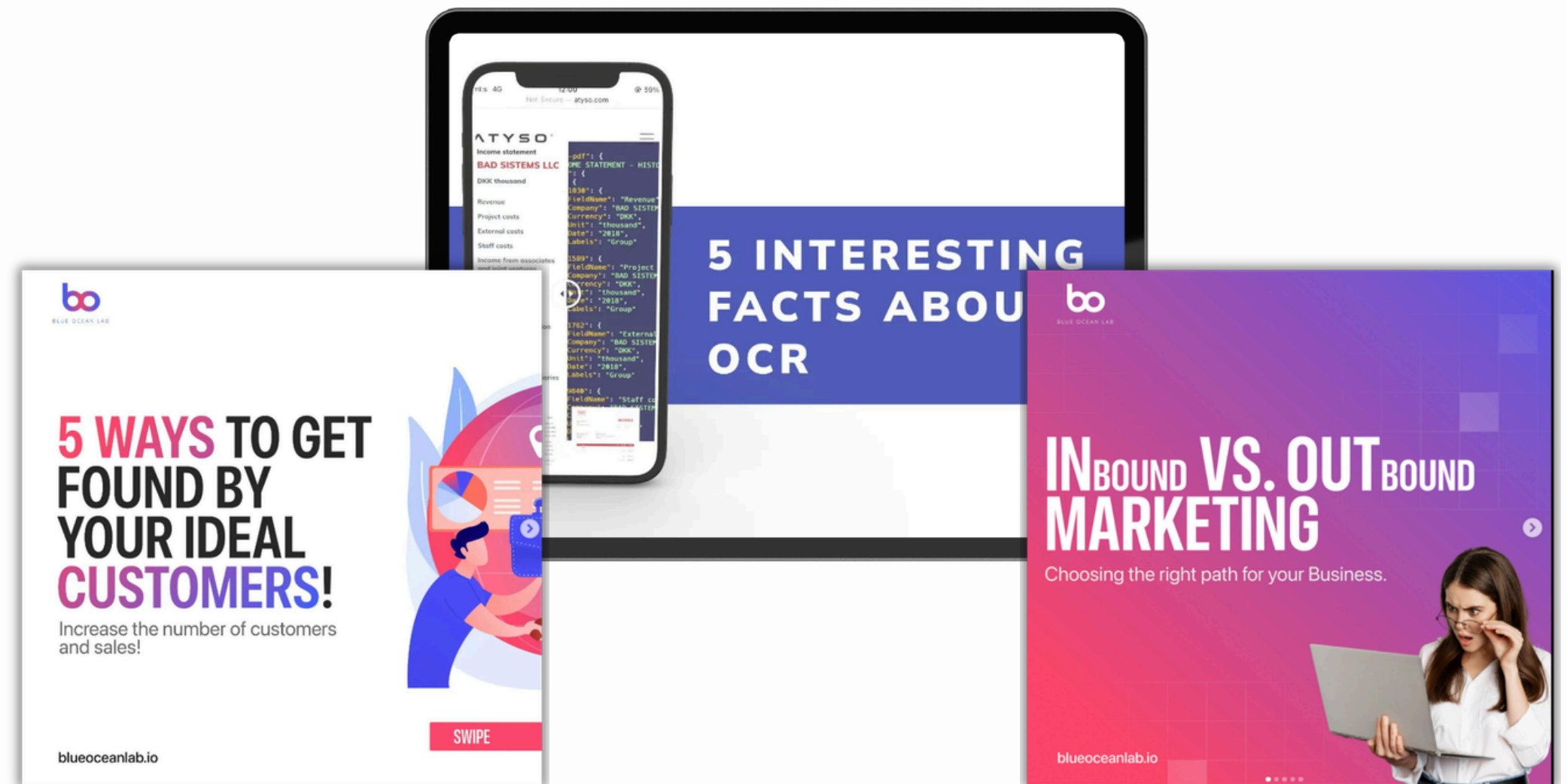
My goal is to build a lasting relationship between you and your target audience.



Social media

My social media strategy is all about building a strong brand presence on key platforms, while simultaneously engaging with target audience and directing **traffic to your website**.

Some of the platforms I manage are: Instagram, LinkedIn, Facebook, YouTube, X (Twitter), TikTok and others.



My clients

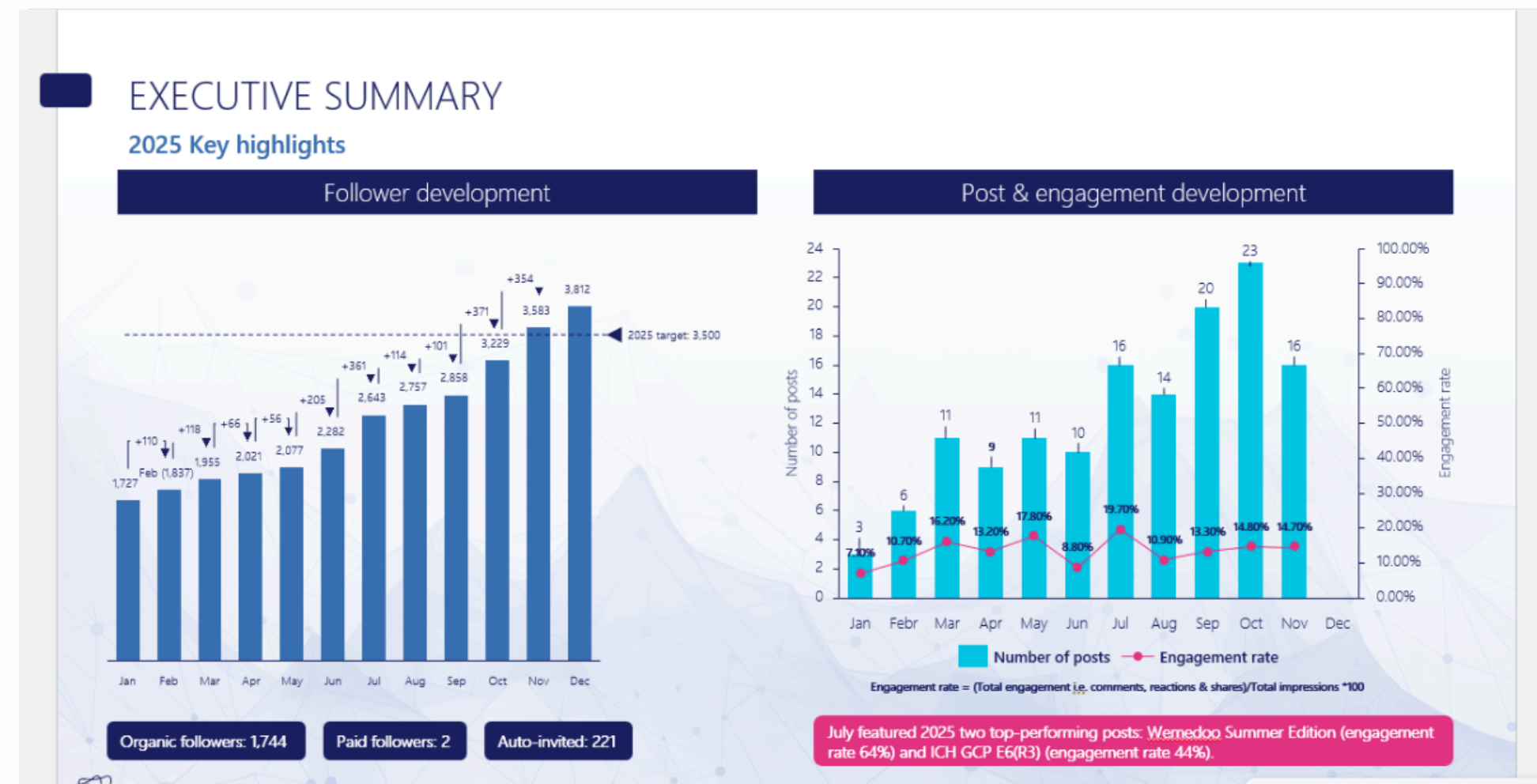
These are just some of my clients - **successful partnerships** that strongly testify to my commitment and ability to deliver the most satisfying results quality standards

I am proud to cooperate with my clients on trust and the opportunity to work together and build extraordinary brand stories.

The logo for KANBANSI, featuring the word "KANBANSI" in a blue, sans-serif font.The logo for BAD SYSTEMS, featuring the word "BAD" in a large, bold, red font with a registered trademark symbol, and the word "SYSTEMS" in a smaller, red, sans-serif font below it.The logo for ANT WELD CLEANER, featuring a red ant icon inside a red circle, with the words "ANT WELD" in bold black and "CLEANER" in red below it.The logo for foxit, featuring the word "foxit" in a black, sans-serif font, with a blue fox head icon replacing the letter 'o'.The logo for MLADOST, featuring a red stylized 'M' with the year "1911" above it, and the word "MLADOST" in red below it.The logo for STARLOADS, featuring a blue stylized truck icon with a star, and the word "STARLOADS" in black.The logo for BLUE OCEAN LAB, featuring a blue stylized 'bo' and the words "BLUE OCEAN LAB" in a smaller, blue, sans-serif font below it.The logo for Monicom, featuring a green stylized 'M' icon and the word "Monicom" in a bold, dark blue, sans-serif font.The logo for yieldrive, featuring a stylized 'Y' icon and the word "yieldrive" in a bold, black, sans-serif font.The logo for Klapper, featuring a stylized orange and red icon above the word "Klapper" in a bold, blue, sans-serif font.The logo for ATYSO, featuring the word "ATYSO" in a bold, black, sans-serif font with a registered trademark symbol.

My achievements

- Grew LinkedIn audience by 120% and doubled engagement through strategic content planning
- Scaled content output 5×+ by implementing structured workflows and repeatable publishing systems



Explore my content

Click on these links to discover more of my work and get a sense of my writing style and creativity.

Instagram

- [BAD SYSTEMS](#)
- [BLUE OCEAN LAB](#)
- [MLADOST](#)

LinkedIn

- [BAD SYSTEMS](#)
- [BLUE OCEAN LAB](#)
- [WEMEDOO AG](#)

Blogs

- [BAD SYSTEMS](#)
- [BLUE OCEAN LAB](#)
- [WEMEDOO AG](#)

Other

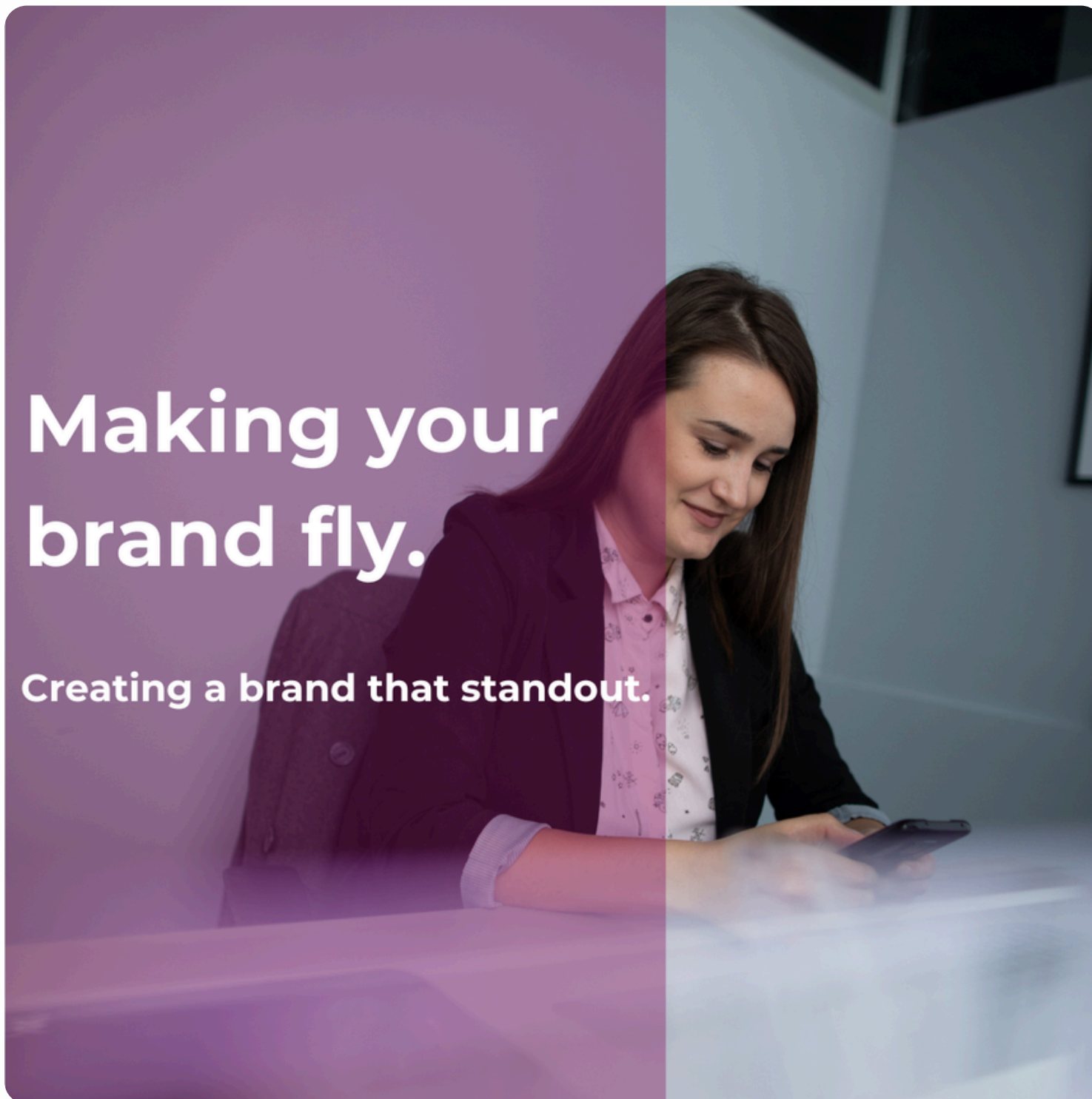
- [MY VOICE-OVER
SAMPLE](#)

Marketing portfolio

Check out my website

Learn more about my work and expertise, and feel free to reach out for collaboration opportunities!





Take your brand to the top!

With mine comprehensive services, I will improve yours digital identity and put you at the top of your industry.

Thank you !

sanjica92zivkovic@gmail.com 